



# COLUMBIA SOUTHERN UNIVERSITY

CSU Fact Book



Lendel DelCid  
CSU Graduate



At Columbia Southern University, we truly believe in offering students flexible, affordable, trusted online degree programs with exceptional service. By giving our students the tools they need to succeed, we provide them with an opportunity to take charge of their education in a way that no other university offers. That's why every year thousands of CSU students achieve their academic goals without putting their lives on hold.



**Lurri Schoenrock**  
CSU Graduate, M.S. Occupational Safety and Health



**Michael Beard**  
CSU Graduate, B.S. Business Administration  
Hospitality & Tourism

# General University Information

## Executive Leadership

President.....	Dr. Ken Styron
Provost and Chief Academic Officer .....	Dr. Janell Gibson
Chief Financial Officer.....	Pat Troup
Chief Information Officer.....	Scott Oswald
Chief Marketing Officer .....	Dale Leatherwood

## Academic Leadership

Interim Dean, College of Arts and Sciences and Assistant Provost .....	Megan Bowers
Dean, College of Business and Assistant Provost .....	Dr. Elwin Jones
Dean, College of Safety and Emergency Services	
Vice Provost of Academic Affairs .....	Dr. Misti Kill
Vice Provost of Student Affairs .....	Dr. Lee Barnett
Vice Provost, Institutional Effectiveness, Planning and Compliance.....	Dr. Sonya Kopp
Assistant Provost of Special Programs .....	Dr. Joe Manjone

# Institutional Accreditation

## Southern Association of Colleges and Schools Commission on Colleges

Columbia Southern University is accredited by the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) to award associate, baccalaureate, master’s and doctorate degrees, and certificates. Questions about the accreditation of Columbia Southern University may be directed in writing to the Southern Association of Colleges and Schools Commission on Colleges at 1866 Southern Lane, Decatur, GA 30033-4097, by calling (404) 679-4500, or by using information available on SACSCOC’s website ([www.sacscoc.org](http://www.sacscoc.org)).

## Higher Education Related Membership

### *American Council on Education*

CSU is an institutional member of the American Council on Education (ACE), a major higher education coordinating body that influences public policy through advocacy, research, and program initiatives. ACE membership is open to accredited degree-granting colleges and universities, and higher education associations within the United States.

## State Authorization

For information on state authorization, please visit our <https://www.columbiasouthern.edu/about-csu/accreditation-licensure/state-authorization/> page.

# Degree Programs

## College of Arts and Sciences

### Degrees

#### AA, General Studies

This degree is not eligible for Federal Student Aid (FSA) or Tuition Assistance (TA)

#### BS, Psychology

Concentrations in  
Criminal Justice, Diversity and Inclusion, Forensics  
Industrial-Organizational, Mental Health

### Certificates

Undergraduate	Direct†	Embedded
Psychology		✓

## College of Business

### Degrees

#### AS, Business

#### AS, Health Information Science

Tracks in  
Medical Coding, Health Care Administration

#### BS, Business Administration

Concentrations in  
General, Finance, Hospitality and Tourism, Human Resource Management, Information Technology, International Management, Management, Marketing, Project Management, Sport Management, Supply Chain Management

#### BS, Health Care Administration

Concentration in  
Emergency Medical Services

#### BS, Human Resource Management

#### BS, Organizational Leadership

#### Master of Business Administration

Concentrations in  
General, Entrepreneurship, Finance, Health Care Management, Human Resource Management, Marketing, Project Management, Public Administration

#### MS, Health Care Administration\*

#### MS, Organizational Leadership

#### Master of Public Administration

Concentrations in  
General, Criminal Justice Administration, Emergency Services Management

#### Master of Public Health

Concentrations in  
General, Community Health Education

#### Doctor of Business Administration

### Certificates

Undergraduate	Direct†	Embedded
Finance	✓	✓
Hospitality and Tourism	✓	✓
Human Resource Management	✓	✓
International Management	✓	✓
Management	✓	✓
Marketing	✓	✓
Medical Billing and Coding	✓	✓
Project Management	✓	✓
Sport Management	✓	✓
Graduate		
Finance	✓	✓
Health Care Management	✓	✓
Human Resource Management	✓	✓
Marketing	✓	✓
Project Management	✓	✓
Public Administration	✓	✓

## College of Military Studies

### Degrees

#### AS, Military Studies

#### BS, Military Studies

Concentrations in  
Cybersecurity, Homeland Security, Information Technology\*, Intelligence, International Management\*, Leadership\*, Supply Chain Management\*

### Certificates

Undergraduate	Direct†	Embedded
Military Operations		✓

## College of Safety & Emergency Services

### Degrees

#### AS, Criminal Justice

#### AS, Cybersecurity

#### AS, Emergency Medical Services

Note: Individuals who wish to apply for the AS, Emergency Medical Services degree must possess a current paramedic certification.

#### AS, Fire Science

#### AS, Information Technology

#### AS, Occupational Safety and Health

#### BS, Criminal Justice Administration

Concentrations in  
Arson Investigation, Forensics

#### BS, Emergency Medical Services Administration

Concentration in  
Emergency Medical Services Education  
Mobile Integrated Health\*

#### BS, Emergency Management\*

Concentrations in  
Environmental Science, Fire Science, Homeland Security,  
Occupational Safety and Health

#### BS, Environmental Management

Concentration in  
Sustainability, Energy & Land Use Management\*

#### BS, Fire Administration

Concentration in  
Fire Investigation

#### BS, Forensic Investigation

#### BS, Homeland Security

#### BS, Information Systems and Cyber Security

Concentrations in  
General (Accelerated Path Option Available), Homeland  
Security

#### BS, Information Technology

#### BS, Occupational Safety and Health

Concentrations in  
Construction Safety, Energy & Land Use Management\*, Fire  
Science Oil and Gas, Sustainability

#### MS, Criminal Justice Administration

#### MS, Emergency Services Management

#### MS, Fire Executive Leadership

Concentrations in  
Emergency Services Management, Human Resource  
Management, Occupational Safety and Health, Public  
Administration

#### MS, Homeland Security

Concentrations in  
Criminal Justice, Emergency Services Management,  
Management

#### MS, Information Technology

#### MS, Instructional Design and Technology

#### MS, Occupational Safety and Health

Concentrations in  
General, Environmental Management

#### Doctor of Occupational Safety and Health

### Certificates

Undergraduate	Direct†	Embedded
Cybersecurity		✓
Emergency Management		✓
Environmental Management		
Fire Science		
Information Technology		
Occupational Safety and Health	✓	✓
Graduate		
Environmental Management		✓
Instructional Design & Technology	✓	✓
Occupational Safety and Health	✓	✓
Postgraduate		
Occupational Safety and Health	✓	✓

\* This program and/or its concentrations are not yet eligible for Veterans Benefits.

† Direct enrollment certificates are not eligible for Federal Student Aid, Veterans Benefits, or Tuition Assistance

# Student Demographics 2022–2023

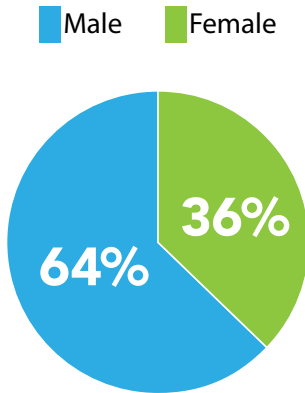
The following information aligns with data reported annually. Data reflects July 1, 2022 - June 30, 2023 student demographics, survey responses, and graduation/completion rates.

**Average Age** 39

## Overall Graduates By Race/Ethnicity

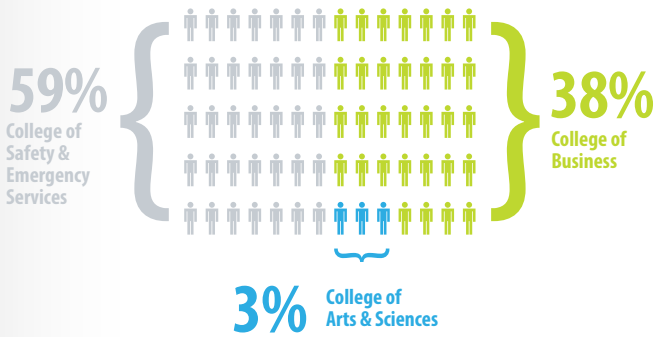
Race/Ethnicity	Rate
American Indian or Alaskan Native	0.9%
Asian or Pacific Islander	3.5%
Black or African American	22.9%
Hispanic	6.3%
Native Hawaiian or Other Pacific Islander	0.2%
Nonresident Alien	0.1%
Race/Ethnicity Unknown	5.9%
Two or More Races	3.4%
Whites	56.9%

## Overall Graduates By Gender

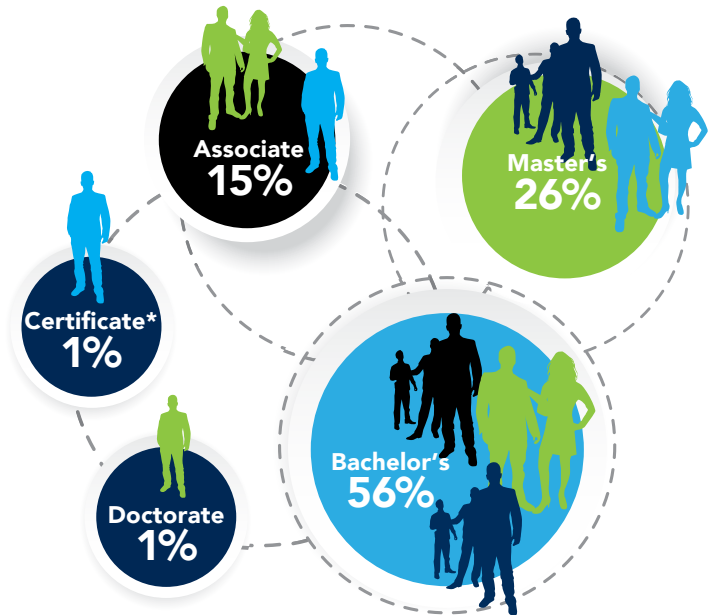


## Percentage Of Students By College

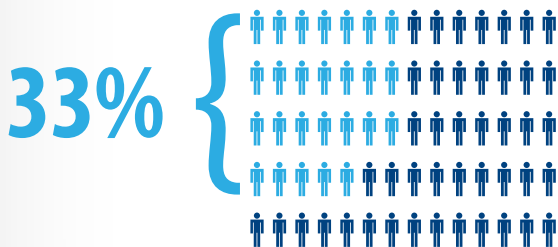
Non-Degree And Transient Students: <1%



## Percentage Of Students By Degree Level



## Military Students



Non-degree and transient students: 1%

\*Includes undergraduate and graduate certificates

# Enrollments

## 2022 Fall Enrollment Summary\*

Degree Level	College	2021	2022	Number Change	Percentage Change
Undergraduate	Arts and Sciences	495	426	-69	-13.9%
	Business	3676	3507	-169	-4.6%
	Safety and Emergency Services	7416	7337	-79	-1.1%
Graduate	Business	2973	2719	-254	-8.5%
	Safety and Emergency Services	1574	1640	66	4.2%
DBA	Business	193	259	66	34.2%

\*Student who were enrolled at any time between August 1-October 31.

# Graduation Rates

## Graduation Rate Full-Time, First-Time

Reporting Year	2020	2021	2022
Students in Cohort	938	906	641
Completers within 150% of normal time	277	303	209
Graduation Rate	30%	33%	33%

IPEDES graduation rate. Progress of undergraduate students who began their studies as full-time, first-time degree- or certificate-seeking students are tracked to see if they complete a degree or other award such as a certificate within 150% of "normal time" for completing the program in which they are enrolled.

First-time student is a student attending any institution for the first time at the undergraduate level. CSU full-time student is a student enrolled for six or more credits.

# 2022-2023 Degree Program Graduation Rates

Degree	Graduation Rate
Associate	57%
Bachelor	48%
Masters	58%
Doctorate	NA%
<b>Overall Degree</b>	<b>53%</b>

Certificates	Completion Rate
Undergraduate Certificate	45%
Graduate Certificate	57%
<b>Overall Certificates</b>	<b>49%</b>
<b>Overall Degrees and Certificates</b>	<b>53%</b>

## 2022-2023 Degree Program Graduation Rates

Name Of Degree Program	
AA General Studies	56%
AS Business	53%
AS Criminal Justice	59%
AS Emergency Medical Services	100%*
AS Fire Science	65%
AS Health Information Science	52%
AS Health Information Science/Medical Coding Emphasis	49%
AS Occupational Safety & Health	53%
BS Business Administration (BSBA)	45%
BSBA Finance	35%
BSBA Hospitality and Tourism	37%
BSBA Human Resource Management	47%
BSBA Information Technology	38%
BSBA International Management	45%
BSBA Management	43%
BSBA Marketing	35%
BSBA Project Management	46%
BSBA Sport Management	40%
BS Criminal Justice Administration	48%
BS Criminal Justice Administration/Arson Investigation	25%*
BS Environmental Management	47%
BS Fire Administration	53%
BS Fire Administration/Fire Investigation	71%
BS Fire Science (Teach out)	50%*
BS Health Care Administration	51%
BS Health Care Administration/EMS Management	29%
BS Homeland Security	43%
BS Human Resource Management	55%
BS Information Systems and Cyber Security	73%

Name Of Degree Program	
BS Information Systems and Cyber Security/ Homeland Security	67%
BS Information Technology	36%
BS Occupational Safety and Health	58%
BS Occupational Safety and Health/Fire Science	47%
BS Organizational Leadership	55%
BS Psychology	33%
Master of Business Administration (MBA)	64%
MBA Finance	55%
MBA Health Care Management	54%
MBA Human Resource Management	54%
MBA Marketing	55%
MBA Project Management	54%
MBA Public Administration	61%
(MPA) Master of Public Administration	67%
MPA Criminal Justice Administration	66%
MPA Emergency Services Management	66%
(MPH) Master of Public Health	65%
MPH Community Health Education	51%
MS Criminal Justice Administration	36%
MS Emergency Services Management	60%
MS Occupational Safety and Health	59%
MS Occupational Safety and Health/ Environmental Management	52%
MS Organizational Leadership	62%
DBA	NA**

\*Cohort population less than five.

\*\*DBA Program closed to enrollment from March 2014-April 2016.



## Certificate Program Completion Rates\*

Certificate Program	Completion Rate*
<b>UNDERGRADUATE CERTIFICATES</b>	
Certificate in Emergency Management	100%*
Certificate in Environmental Management	33%
Certificate in Finance	0%*
Certificate in Fire Science	58%
Certificate in Human Resource Management	53%
Certificate in Information Technology	9%
Certificate in International Management	0%*
Certificate in Management	50%*
Certificate in Marketing	100%*
Certificate in Occupational Safety and Health	44%
Certificate in Project Management	44%
Certificate in Psychology	0%*
Certificate in Sport Management	38%

Certificate Program	Completion Rate*
<b>GRADUATE CERTIFICATES</b>	
Graduate Certificate in Environmental Management	38%
Graduate Certificate in Finance	67%*
Graduate Certificate in Health Care Management	100%*
Graduate Certificate in Human Resource Management	73%
Graduate Certificate in Marketing	100%*
Graduate Certificate in Occupational Safety and Health	45%
Graduate Certificate in Project Management	40%
Graduate Certificate in Public Administration	75%

Completion rates (July 1, 2022 – June 30, 2023) were calculated within 150% of normal completion time.

Completion rate population includes students who are on military deployment and those currently enrolled in the indicated program.

\*Cohort population is less than five.

## Degrees Awarded by Level

Degree Level	2022-2023
Undergraduate Certificates	57
Associates	1668
Bachelors	2980
Graduate Certificates	36
Masters	1649
Total Degrees	6390

## 2022-2023 Graduation Rate Data\*

<b>Undergraduate</b>		
Female	56%	56% of UG Females Graduated
Male	52%	52% of UG Males Graduated
<b>Graduate</b>		
Female	58%	58% of Graduate Females Graduated
Male	57%	57% of Graduate Males Graduated
<b>Full-Time</b>	56%	56% of Full-Time Students Graduated

## 2022-2023 Graduation Rate Data\*

<b>Part-Time</b>	45%	45% of Part-Time Students Graduated
<b>Race</b>		
American Indian or Alaskan Native	47%	47% of American Indian or Alaskan Natives Graduated
Asian or Pacific Islander	56%	56% of Asian or Pacific Islanders Graduated
Black or African American	51%	51% of Black or African Americans Graduated
Hispanic	50%	50% of Hispanics Graduated
Native Hawaiian or Other Pacific Islander	38%	38% of Native Hawaiian or Other Pacific Islanders Graduated
Nonresident Alien	57%	57% of Nonresident Aliens Graduated
Race/Ethnicity Unknown	49%	49% of Race/Ethnicity Unknowns Graduated
Two or More Races	43%	43% of Two or More Races Graduated
White	54%	54% of Whites Graduated
<b>Transfer-In Students</b>	54%	54% of Transfer-In Students Graduated
<b>Military Students</b>	50%	50% of Military Students Graduated
<b>Pell Students</b>	56%	56% of Pell Students Graduated

### \*2022-2023 Graduation Rate Cohorts:

Associate: 07/01/2017-06/30/2018.....	4.5 years
Bachelor: 07/01/2014-06/30/2015.....	7.5 years
Masters: 07/01/2017-06/30/2018.....	4.5 years
Certificate: 07/01/2019-06/30/2020.....	2.25 years

DBA Program closed to enrollment from 03/2014– 04/2016

Degrees awarded based on 150% of normal completion time designated by the university and are based on groups of students who enrolled in a cohort year and tracked over time. Student cohort includes full-time and part-time students, as well as first-time and non-first time.

## Retention Rates

### Retention Rate First-Time, Full-Time Bachelor's Seeking\*

	2019	2020	2021	2022
Retention	62%	62%	40%	42%

\*As reported to IPEDS, program reporters determine the cohort of first-time, full-time bachelor's seeking students with enrollment any time between August 1 and October 31 and retention based on August 1 of following year.

### Retention Rate – All Students\*

	2019	2020	2021	2022
Retention	72%	74%	72%	71%

\*Program reporters determine the cohort of all students with enrollment any time between August 1 and October 31 and retention based on August 1-January 31 of following years.

## Student Satisfaction

Percentage of 2022 students who responded “Yes” to the following questions:\*

Question	Students Who Responded “Yes”
Did you achieve or will you have achieved upon completing your studies, the goals you had when you started the course or program?	94%
Would you recommend CSU programs or courses to a friend?	96%
All things considered, are you satisfied with your studies at Columbia Southern University?	96%

\*Obtained from results of 2022 Alumni Student Survey.

## 2022 NC-SARA

The National Council for State Authorization Reciprocity Agreements (NC-SARA) is an agreement amongst member states that establishes comparable national standards for interstate postsecondary distance education programs and helps expand students’ access to educational opportunities. CSU is an institutional participant in NC-SARA.

State higher education agencies license institutional agents to represent out-of-state institutions or recruit on behalf of their institution.

### 2022 Agent Licensure

- 44 employees approved as agents by the Alabama Private School Licensure (PSL) Division.
- 29 agent initial and renewal applications submitted to Alabama PSL during 2022.

### Enrollments by State

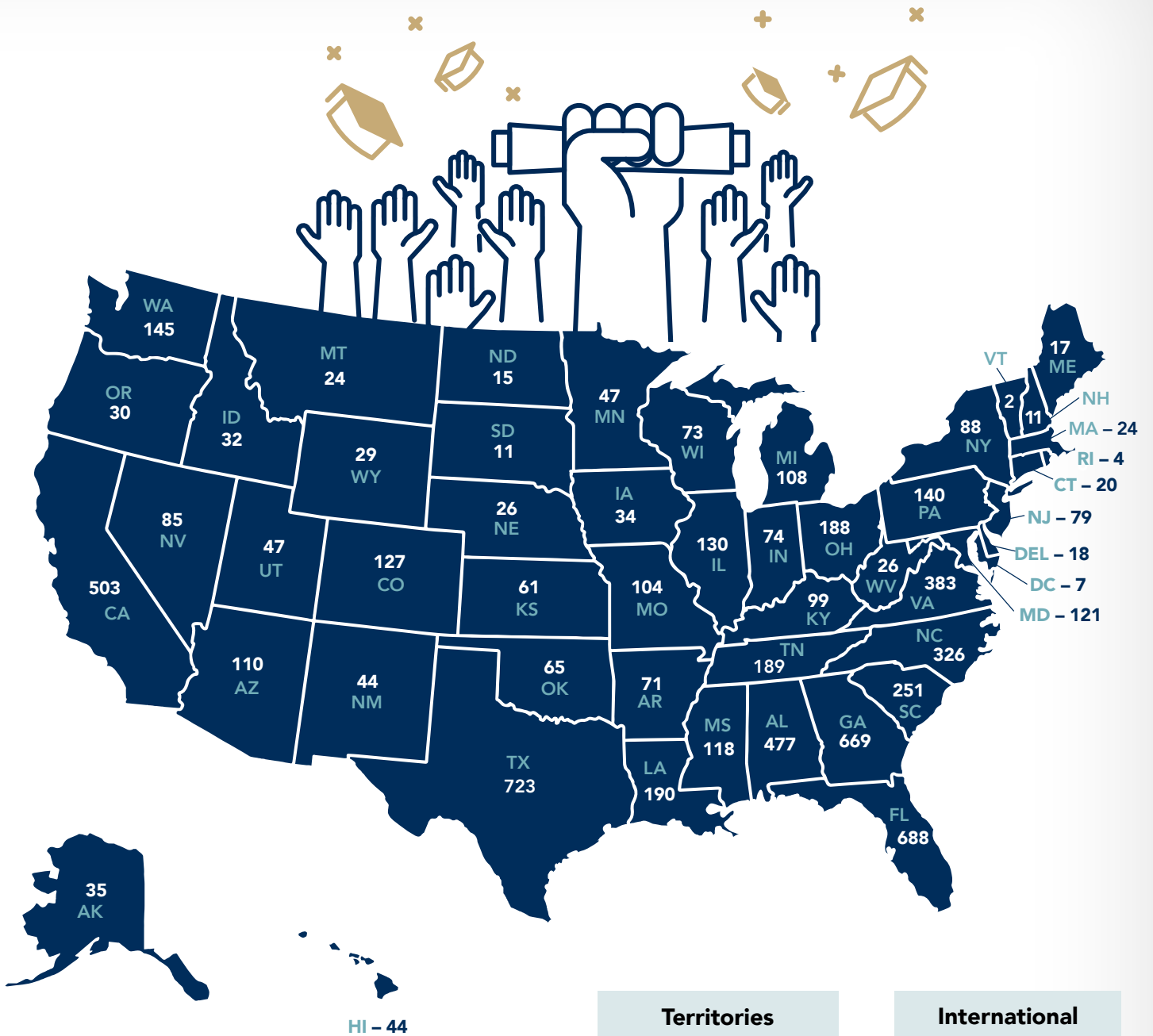
- See enrollment counts in the 2022 NC-SARA table.
- Enrollment by State as reported in the 2022 NC-SARA Annual Data Report; this is based on Fall 2021 (August 1, 2021-October 31, 2021); Exclusively Distance Education Enrollment.

## 2022 NC-SARA Enrollment Counts

State	Count
Alabama	1,019
Alaska	109
Arizona	279
Arkansas	143
California	1,258
Colorado	271
Connecticut	76
Delaware	52
District of Columbia	20
Florida	1,379
Georgia	1,328
Hawaii	94
Idaho	71
Illinois	393
Indiana	178
Iowa	98
Kansas	136
Kentucky	179
Louisiana	336
Maine	42
Maryland	307
Massachusetts	257
Michigan	245
Minnesota	111
Mississippi	255
Missouri	278
Montana	54

State	Count
Nebraska	55
Nevada	217
New Hampshire	33
New Jersey	216
New Mexico	141
New York	281
North Carolina	633
North Dakota	51
Ohio	470
Oklahoma	186
Oregon	111
Pennsylvania	403
Puerto Rico	6
Rhode Island	21
South Carolina	557
South Dakota	17
Tennessee	378
Texas	1,448
U.S. Virgin Islands	13
Utah	119
Vermont	11
Virginia	738
Washington	303
West Virginia	67
Wisconsin	187
Wyoming	32

# 2022 Graduates By State



Territories	
AB	6
AE	55
AP	31
BC	1
Guam	2
Puerto Rico	1
U.S. Virgin Islands	5

International	
Vietnam	124
Other	27

# 2022 General Education Competencies\*

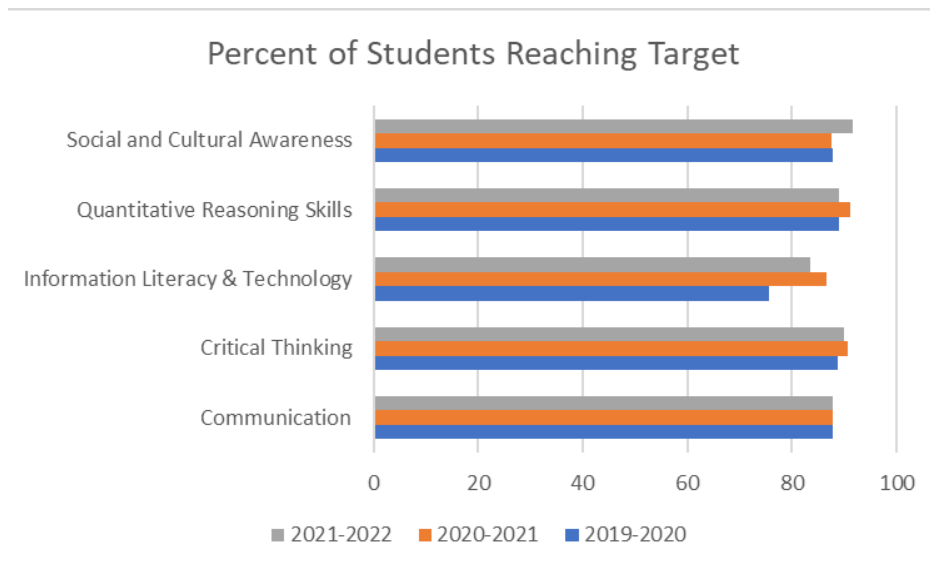
The results for the last three cycles are presented below

\*Please visit the following link to our General Education Competencies in our 2022-2023 University Catalog: <https://www.columbiasouthern.edu/media/bucplzbn/csu-university-catalog.pdf>

Holistic rubrics measure each GEC within embedded assessments across the undergraduate curricula. Each of the five rubrics defines each GEC on a five-point scale: (1) Level 1-Unobservable, (2) Level 2-Developing, (3) Level 3-Evidential, (4) Level 4-Competent, and (5) Level 5-Exemplary. The General Education Competency Committee determined that Level 4-Competent (80%) is the minimum acceptable achievement level, as common practice in assessment recognizes 80% achievement as mastery/proficiency.

For the 2021-22 academic year, faculty measured student attainment of the five GECs through application of holistic GEC rubrics to 441 embedded assessments (a sample of n=104,199 student assignments) throughout the General Education Curriculum and the various programs within each college.

The results for the last three assessment cycles are presented below.



# Defining Cost of Attendance (COA)

Tuition, Technology Fees, and/or Graduation Fee (when applicable).

Direct Cost to Attend CSU	
<b>Average Tuition Rates*</b>	\$2,756
<b>Half-Time Undergraduate</b> <i>Undergraduate Half-Time (12 credit hours/36 weeks of instruction)</i>	\$5,528
<b>Full-Time Undergraduate</b> <i>Undergraduate Full-Time (24 credit hours/36 weeks of instruction)</i>	\$3,640
<b>Graduate</b> <i>Master's Full-Time (12 semester hours/36 weeks of instruction)</i>	\$4,696
<b>Doctorate</b> <i>Doctorate Full-Time (12 semester hours/36 weeks of instruction)</i>	
<b>Technology Fees Per Academic Year**</b>	
Undergraduate	\$280
Graduate	\$180
Doctorate	\$240
<b>Petition to Graduate Fee***</b>	\$100

\*Tuition is capped at \$250 per credit hour for Active-Duty Military Service Members.

\*\*Technology Fees are waived for Active-Duty Military members.

\*\*\*The Petition to Graduate Fee will be calculated into to Cost of Attendance when these Direct Costs are applicable.

Indirect Costs		
	Dependent or Active Duty Military	Independent
Food and Housing:	\$2,680	\$8,932
Personal Expenses:	\$6,064	\$6,064
Direct Origination Fee:	\$96	\$96
Direct Loan Graduate/ Parent PLUS Origination Fee: Only for Graduate Level students using PLUS Loan funding or Dependent students using Parent PLUS Loan funding.	\$368	\$368

All costs are calculated over 36 weeks of institutional time (i.e., 4 terms).

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